

FAIR & RODEO

JULY 20-28, 2024

SPONSOR PACKET

presented by



Alpine Bank

Member FDIC



ALL-AMERICAN FLAIR AT
THE GARFIELD COUNTY FAIR



garfieldcountyfair.com

FAIR & RODEO



JULY 20-28, 2024

GRAND CHAMPION SPONSOR

\$12,500 - **SOLD**

SPONSORSHIP BENEFITS

1. Exclusivity – only one Grand Champion sponsorship offered.
2. Business name becomes part of the fair title: “The 2022 Garfield County Fair & Rodeo presented by (your company)”.
3. Name and logo in all print advertising.
4. Banner on outdoor arena crow’s nest (provided by Garfield County).
5. Banner over east entry to indoor arena (provided by sponsor).
6. Unlimited banner/flag placement (space permitting) throughout fairgrounds during fair week (provided by sponsor).
7. Flag carried in all grand entries by royalty on horseback (provided by Garfield County).
8. Name on jumbotron during main concert (if available).
9. Mention by announcers at all main events in the outdoor arena.
10. Logo on all fair web pages with a link to your website.
11. Logo on the daily schedule.
12. Name on Garfield County Fair & Rodeo staff/volunteer t-shirts.
13. Full-page advertisement on back cover of Fair Book.
14. 10 invites to Kickoff BBQ - Tuesday night.
15. 10 VIP Experience Concert passes.
16. 2 Meet & Greet concert artist passes (if available).
17. 10 VIP Experience PRCA Xtreme Bulls passes and 4 general admission tickets.
18. 10 VIP Experience PRCA/WPRA ProRodeo passes and 4 general admission tickets.
19. 10 VIP Experience Demo Derby passes and 4 general admission tickets.
20. 10 VIP Experience Motor Sports Show passes and 4 general admission tickets.
21. Three individual social media posts for recognition of your support.

Note: The Garfield County Fair & Rodeo program is 9”x5” sized, and printed on high quality paper, rather than newsprint, resulting in better print quality and visibility for your ad. Approximately 10,000 copies will be distributed.

garfieldcountyfair.com

FAIR & RODEO



JULY 20-28, 2024

OFFICIAL VEHICLE

RESERVE GRAND CHAMPION SPONSOR

\$8,000 - **SOLD**

SPONSORSHIP BENEFITS

1. One chute gate banner in the outdoor arena.
2. Two banners in the outdoor arena, one on the outside fence and one on the inside panels (provided by sponsor).
3. "Official Vehicle of the Fair" banner at fair entrance (provided by sponsor), plus additional banner in premium location (provided by sponsor).
4. Two feather flag placements along Railroad Avenue or the entrance to the fairgrounds during fair (provided by sponsor).
5. Name on jumbotron during main concert (if available).
6. Name listed on upper level sponsor banner near fair entrance.
7. Place up to four vehicles on the grounds during the fair.
8. Full-page advertisement in the Fair Book.
9. Name and logo in all print advertising after sign on.
10. Mention by announcers at all main events in the outdoor arena.
11. Logo on all fair web pages with a link to your website.
12. Name on the daily schedules.
13. Name on Fair & Rodeo staff/volunteer t-shirts.
14. 8 invites to Kickoff BBQ.
15. 8 VIP Experience concert passes.
16. 2 Meet & Greet concert artist passes (if available).
17. 8 VIP Experience PRCA Xtreme Bulls passes and 2 general admission tickets.
18. 8 VIP Experience PRCA/WPRA ProRodeo passes and 2 general admission tickets.
19. 8 VIP Experience Demo Derby passes and 2 general admission tickets.
20. 8 VIP Experience Motor Sports Show passes and 2 general admission tickets.
21. Two social media posts for recognition of your support.

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JULY 20-28, 2024

RESERVE GRAND CHAMPION SPONSOR
\$7,500

SPONSORSHIP BENEFITS

1. One chute gate banner in the outdoor arena.
2. Two banners in the outdoor arena, one on the outside fence, and one on the inside panels (provided by sponsor). Additional banner in premium location.
3. Two feather flag placements along Railroad Avenue or the entrance to the fairgrounds during fair (provided by sponsor).
4. Name on jumbotron during main concert (if available).
5. Name listed on upper level sponsor banner near fair entrance.
6. Full-page advertisement in the Fair Book.
7. Name and logo in all print advertising after sign on.
8. Mention by announcers at all main events.
9. Logo on all fair web pages with a link to your website.
10. Name on the daily schedules.
11. Name on Fair & Rodeo staff/volunteer t-shirts.
12. 8 invites to Kickoff BBQ.
13. 8 VIP Experience concert passes.
14. 2 Meet & Greet concert artist passes (if available).
15. 8 VIP Experience PRCA Xtreme Bulls passes and 2 general admission tickets.
16. 8 VIP Experience PRCA/WPRA ProRodeo passes and 2 general admission tickets.
17. 8 VIP Experience Demo Derby passes and 2 general admission tickets.
18. 8 VIP Experience Motor Sports Show passes and 2 general admission tickets.
19. Two social media posts for recognition of your support.

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GOLD BUCKLE SPONSOR
\$5,000

SPONSORSHIP BENEFITS

1. Two banners in the outdoor arena, one on the outside fence and one on the inside panels (provided by sponsor).
2. Name listed in Gold Buckle sponsor group on jumbotrons at concert (if available).
3. Name listed on upper level sponsor banner near fair entrance.
4. Name on multiple fair web pages with a link to your website.
5. Name on the daily schedules.
6. Name on Fair & Rodeo staff/volunteer t-shirts.
7. 1/2 page advertisement in the Fair Book.
8. 6 invites to Kickoff BBQ.
9. 6 VIP Experience concert passes.
10. 6 VIP Experience PRCA Xtreme Bulls passes and 2 general admission tickets.
11. 6 VIP Experience PRCA/WPRA ProRodeo passes and 2 general admission tickets.
12. 6 VIP Experience Demo Derby passes and 2 general admission tickets.
13. 6 VIP Experience Motor Sports Show passes and 2 general admission tickets.
14. Two social media posts for recognition of your support.

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SILVER BUCKLE SPONSOR
\$2,500

SPONSORSHIP BENEFITS

1. Two banners in the outdoor arena, one on the outside fence and one on the inside panels (provided by sponsor).
2. Name on sponsor web page with a link to your website.
3. Name on the daily schedules.
4. Name on Fair & Rodeo staff/volunteer t-shirts.
5. 1/2 page advertisement in the Fair Book.
6. 4 invites to Kickoff BBQ.
7. 4 VIP Experience concert passes.
8. 4 VIP Experience PRCA Xtreme Bulls passes and 2 general admission tickets.
9. 4 VIP Experience PRCA/WPRA ProRodeo passes and 2 general admission tickets.
10. 4 VIP Experience Demo Derby passes and 2 general admission tickets.
11. 4 VIP Experience Motor Sports Show passes and 2 general admission tickets.
12. One social media post for recognition of your support.

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JULY 20-28, 2024

BLUE RIBBON SPONSOR \$1,500

SPONSORSHIP BENEFITS

1. One outdoor arena banner placement (provided by Garfield County).
2. Banner displayed at location of activity or exhibit area (provided by sponsor).
3. Fairgrounds indoor arena restroom advertisement.
4. Name on sponsor web page with a link to your website.
5. Name on Fair & Rodeo staff/volunteer t-shirts.
6. Name on daily schedules.
7. 1/4 page advertisement in the Fair Book.
8. 2 invites to Kickoff BBQ.
9. 2 VIP Experience concert passes.
10. 2 VIP Experience PRCA Xtreme Bulls passes and 2 general admission passes.
11. 2 VIP Experience PRCA/WPRA ProRodeo passes and 2 general admission passes.
12. 2 VIP Experience Demo Derby passes.
13. 2 VIP Experience Motor Sports Show passes.
14. One social media post for recognition of your support.

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JULY 20-28, 2024

RED RIBBON SPONSOR \$1,000

SPONSORSHIP BENEFITS

1. One outdoor arena banner placement (provided by Garfield County).
2. Fairgrounds restroom advertisement.
3. Name on sponsor web page with a link to your website.
4. 1/4 page advertisement in the Fair Book.
5. 2 invites to Kickoff BBQ.
6. 2 VIP Experience concert passes.
7. 2 VIP Experience PRCA Xtreme Bulls passes.
8. 2 VIP Experience PRCA/WPRA ProRodeo passes.
9. 2 General Admission Demo Derby passes.
10. 2 General Admission Motor Sports Show passes.
11. One social media post for recognition of your support.

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JULY 20-28, 2024

WHITE RIBBON SPONSOR

\$500

SPONSORSHIP BENEFITS

1. One outdoor arena banner placement (provided by sponsor).
2. Fairgrounds midway restroom advertisement.
3. Name on sponsor web page with a link to your website.
4. 1/8 page advertisement in the Fair Book.
5. 2 invites to Kickoff BBQ.
6. 2 VIP Experience concert passes.
7. 2 General Admission PRCA Xtreme Bulls passes.
8. 2 General Admission PRCA/WPRA ProRodeo passes.
9. 2 General Admission Demo Derby passes.
10. 2 General Admission Motor Sports Show passes.
11. One group social media post for all sponsors at this level.

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BANNERS

Banners for Reserve Grand Champion sponsors and above shall measure no larger than 10'x6' and must be oriented horizontally

For Gold Buckle Sponsors and below, banners for the outdoor arena and fences shall measure 2'x4' and be oriented horizontally.

FAIR BOOK ADVERTISING

The Garfield County Fair & Rodeo program was redesigned in 2023, with more user-friendly dimensions (9"x5" pocket size) and higher quality paper, rather than newsprint, resulting in better print quality for your ad. The fair book is available for free to any person who wants one, while supplies last. Approximately 10,000 copies will be printed and distributed this year. The fair book is a great way for your business to reach the citizens of Garfield County and beyond!

PROGRAM ADVERTISING

Full page ad 4.5" x 8.5"	\$750
Half page ad 4.5" x 4.19"	\$450
Quarter page ad 4.5" x 2.03"	\$350
Eighth page ad 2.19" x 2.03"	\$250

Preferred file types: .ai, .eps, high resolution .pdf.

All files should be CMYK. All black should be set at 100 percent.

Deadline is Monday, April 29, 2024 for all print ads and banners.

No sponsorship applications will be accepted after Friday, May 31, 2024.

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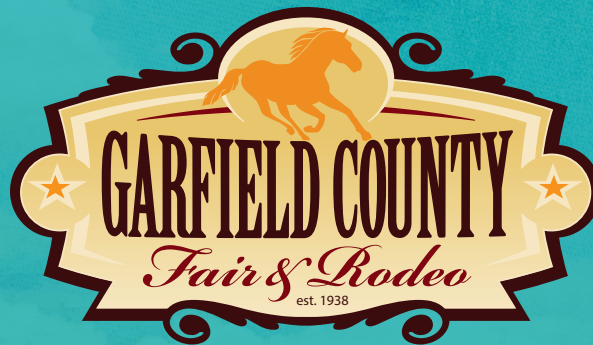
Full page ad
4.5" x 8.5"
\$750

1/2 page ad
4.5" x 4.19"
\$450

GARFIELD COUNTY FAIR 2023 AD RATES AND SIZES

1/4 page ad
4.5" x 2.03"
\$350

1/8 page ad
2.19" x 2.03"
\$250



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THANK YOU TO
OUR SPONSORS!



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